

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

POWER OF ATTORNEY

Name of Applicant: Quickutz, Inc.
Title: DIE CUTTING SYSTEM, COMPONENTS THEREOF, AND METHODS
Serial No.: 10/718,852
Filed: November 20, 2003

TO THE COMMISSIONER FOR PATENTS


Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Honorable Sir:

I hereby appoint the practitioners of Steel Rives LLP, USPTO Customer No. 32642, as principal attorneys to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

Please change the correspondence address for the above-identified application to the address associated with USPTO Customer No. 32642.

Jared L. Cherry
Registration No. 57,711
Steel Rives LLP
One Utah Center
201 South Main Street, Suite 1100
Salt Lake City, Utah 84111
Telephone: 801-428-6313
Facsimile: 801-578-6999


Name: Eric J. Ruff
Title: CEO

Customer No. 32642

May 8, 2010
DATE